

Eeba-102018/011

26<sup>th</sup> October 2018

Dear Sir / Madam,

**Summary Report for Travel Malaysia 2018 (19<sup>th</sup> – 21<sup>st</sup> October 2018)**

**Travel Malaysia 2018** was successfully conducted from 19<sup>th</sup> – 21<sup>st</sup> October 2018 at Hall 5B, Singapore EXPO Convention & Exhibition Centre. The exhibition was organized by IBT Investment Pte Ltd and supported by Express & Excursion Bus Association (EEBA). The key sponsors and preferred partners for the event include Resorts World Genting, Dream Cruises and HL Assurance.

In co-operation with Tourism Malaysia, the main highlights of the event were the state tourism boards, hotels, resorts and new attractions, providing a unique range of attractions and holiday packages for the upcoming December holidays, as well as the multitude of special products, promotions and services offered by the major players in the tour and travel industries.

A total of 23 exhibitors occupied a floor area of 2,500sqm comprising more than 90 booths and a display of express buses/coaches by Great Excursion Travel Pte Ltd, Transtar Travel Pte Ltd and WTS Travel & Tours Pte Ltd. Highlights at the fair featured awe-inspiring singing performances by Malaysian artistes Ben Lim & Wong Fui Yee, cultural dance performances by Tourism Johor, daily stage games and Meet & Greet Session with Dora the Explorer. Malaysian Handicraft held press conference for Festival Kraf Johor 2018 & Pasareka 2018 on the first day of the event. Besides this, the brand new Transtar Solitaire Suites was officially launched on the second day of the show by the artiste Terence Cao (The ambassador of Transtar Tavel). MediaCorp DJ Jiahui and Weibin from YES 933 also hosted interactive stage activities with the visitors. Visitors were also entitled to redeem lucky draw coupons with a chance to win attractive prizes worth up to \$11,380, with a minimum purchase of \$200. Visitors were allowed to redeem 1 room night stay at First World Hotel Standard room from 1GP. Furthermore, visitors took home free copies of Travel Guide November Issue plus goodie bag.

The three-day event saw a steady crowd turnout of approximately 38,000 visitors. Besides adequate advertising & marketing invested by the organizer, much of the visitorship was attributed to new attractions being offered by travel agencies, redemption of room stays offered by Resorts World Genting and discounted cruise packages offered by Dream Cruises. Visitors from other trade events and seminars, such as Zak Salaam India Expo, Consumer Electronics Expo 2018, BHG EXPO Sale 2018 and Expo Big Furniture Fair at adjoining halls have also contributed to the visitorship to Travel Malaysia 2018 (Oct) fair. Visitors at the fair were

always ready buyers looking out for special tour packages and promotions being offered by the respective tour and travel agencies, hoteliers, cruise and resort operators.

Discounted tour packages and cruises on offer were mainly to popular destinations such as Sabah, Johor, Melaka, Perak, Kuala Lumpur, and many more. Other popular attractions include hotel and resort operators from A'Famosa Resort Melaka, Bukit Gambang Resort City, Fenix Inn Melaka, The Haven Resort Hotel – All Suites, MU Hotel and Le Apple Boutique Hotel KLCC.

On behalf of EEBA and the organizing committee, we would like to thank all exhibitors, preferred partners and sponsors for your generous support and contribution at Travel Malaysia 2018 (OCT) fair.

We are also pleased to announce that Travel Malaysia 2019 (APR) fair will be held from 26<sup>th</sup> to 28<sup>th</sup> April 2019 at Hall 6A, Singapore Expo Convention & Exhibition Centre. We look forward to your continuous support for Travel Malaysia 2019 (APR).

Yours Sincerely,

Sebastian Yap  
Chairman, Organizing Committee  
Express & Excursion Bus Association / IBT Investment Pte Ltd

Enclosures:

- A. List of Prize Winners
- B. List of Exhibitors (Oct)
- C. Floor Plan Layout (Oct)

Cc:

Voo Wei Keong  
President, EEBA



*Travel  
Malaysia  
2018*

**Travel Malaysia 2018 (OCT) – List of Prize Winners**

Lucky Draw Prize	Name	NRIC No	Ticket No
<b>1<sup>st</sup> Prize (sponsored by Dream Cruises)</b> 1 x 5- Nights Cruise for 2 in a Balcony Stateroom (BSS) valid for 18Nov departure to Surabaya – North Bali worth \$3,700	Wong Yoong Cheong	Xxxx8073A	04753
<b>2<sup>nd</sup> Prize (sponsored by Resorts World Genting)</b> 1 x 3D2N stay at First World Hotel World Club room worth \$530	Goh Siew Yong	Xxxx8435G	03617
<b>3<sup>rd</sup> Prize (sponsored by Bukit Gambang Resort City)</b> 1 x 3D2N Stay in Arabian Bay Resort Family suite, inclusive of breakfast, tickets to Waterpark and Safari park for FOUR (4) person worth \$413 each	Tan Mui Huang	Xxxx3131F	03559
<b>4<sup>th</sup> – 5<sup>th</sup> Prize (sponsored by Resorts World Genting)</b> 1 x 3D2N stay at Resorts World Langkawi Premier Sea View room worth \$350 each (2 winners)	Chua Gek Choo Serlin Koh	Xxxx4648B Xxxx8435A	04688 03904
<b>6<sup>th</sup> – 7<sup>th</sup> Prize (sponsored by Resorts World Genting)</b> 1 x 3D2N stay at Theme Park Hotel Sixers room worth \$350 each (2 winners)	Phua Lay Hong Ngoh Seok Cheng	Xxxx8988I Xxxx2163C	03648 03572
<b>8<sup>th</sup> – 12<sup>th</sup> Prize (sponsored by Resorts World Genting)</b> 1 x 3D2N stay at First World Hotel Y5 Triple Deluxe room worth \$300 each (5 winners)	Tan Kwee Heoh Reynel Alerta Boey Hong Ching Pa Siew Chin Ng Siok Ching	Xxxx7195E Xxxx4469J Xxxx4721B Xxxx5524I Xxxx7647E	04630 03999 03783 03918 03927
<b>13<sup>rd</sup> Prize (sponsored by Bukit Gambang Resort City)</b> 1x 3D2N Stay in Arabian Bay Resort Studio Suite, inclusive of breakfast, tickets to Waterpark and Safari park for TWO (2) person worth \$237 each (1 winner)	Yeoh Lee Kheng	Xxxx2663D	04705
<b>14<sup>th</sup> – 33<sup>rd</sup> Prize (sponsored by Atos Wellness) x 20</b> 1 x treatment vouchers worth \$180 each (20 winners)	Casey Yeo Siddarah Bayawaboya Wong Yook Pah Lim Hiang Yong	Xxxx4521F Xxxx0434L Xxxx1195E Xxxx4751D	03552 04875 03523 03591

	<b>Lee Yoke Lin</b>	<b>Xxxx4504D</b>	<b>03830</b>
	<b>Ho Yam Sien</b>	<b>Xxxx4785J</b>	<b>04501</b>
	<b>Seow Boon Hoe</b>	<b>Xxxx0215R</b>	<b>03529</b>
	<b>Tan Soon Gek</b>	<b>Xxxx4967B</b>	<b>04710</b>
	<b>Pauline Yip</b>	<b>Xxxx4653H</b>	<b>03672</b>
	<b>Wee Meng Hak</b>	<b>Xxxx9042H</b>	<b>03808</b>
	<b>Seah Li Shi</b>	<b>Xxxx1699E</b>	<b>03780</b>
	<b>Leo Hee Boon</b>	<b>Xxxx2428F</b>	<b>03660</b>
	<b>Yeo Toon Peng</b>	<b>Xxxx0960G</b>	<b>03861</b>
	<b>Tan Siok Cheng</b>	<b>Xxxx7123A</b>	<b>04643</b>
	<b>Tay Kwee Lang</b>	<b>Xxxx6939H</b>	<b>04580</b>
	<b>Ng Soon Yeow</b>	<b>Xxxx2770H</b>	<b>03527</b>
	<b>Goh Jia Hui</b>	<b>Xxxx7748B</b>	<b>03697</b>
	<b>Chen Nyok Kiew</b>	<b>Xxxx0171G</b>	<b>03920</b>
	<b>Chow Beng Hai</b>	<b>Xxxx5034H</b>	<b>04548</b>
	<b>Boon Suan Ban</b>	<b>Xxxx7690Z</b>	<b>04667</b>



*Travel  
Malaysia  
2018*

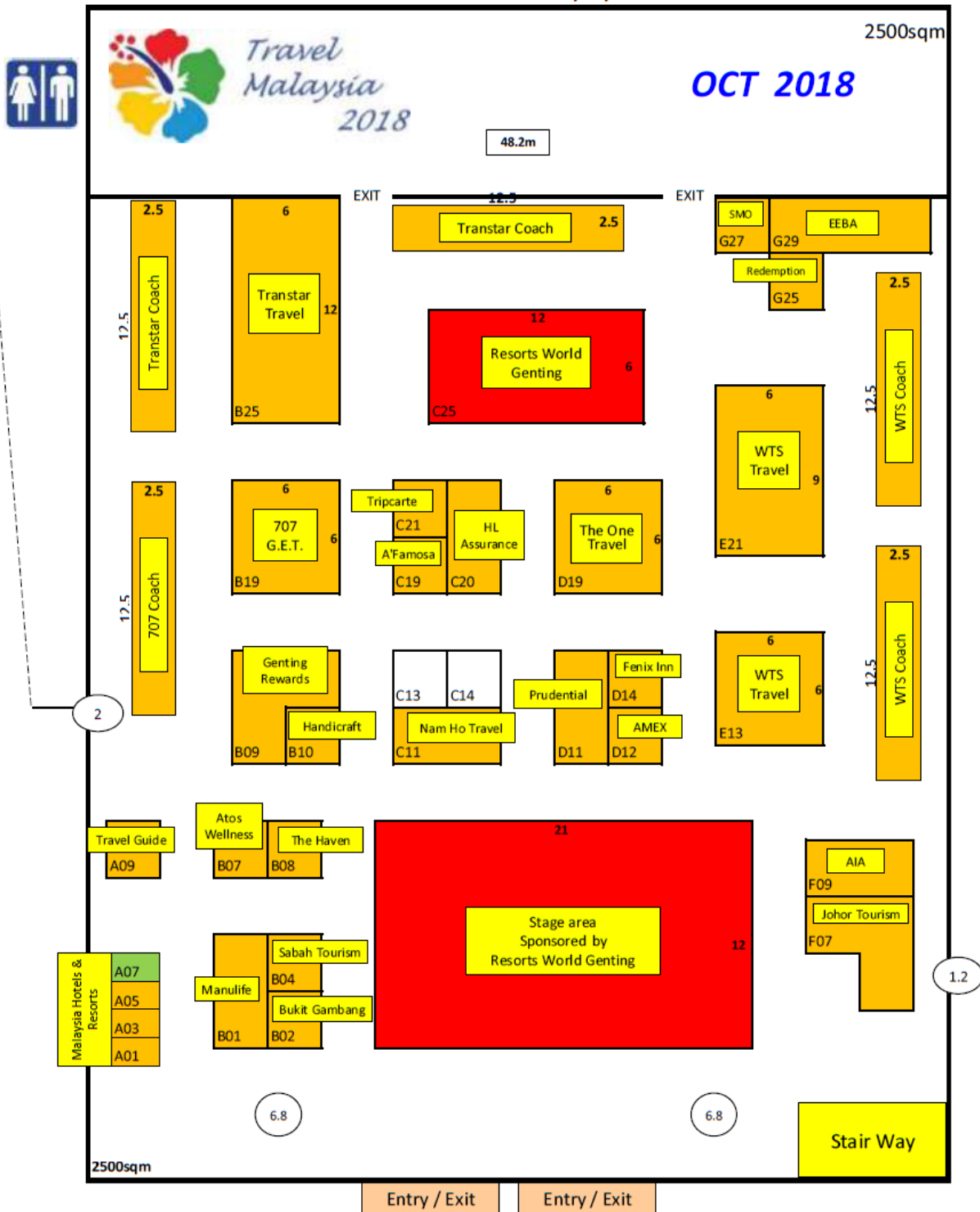
**TRAVEL MALAYSIA 2018 (19 - 21 October 2018)**

**LIST OF EXHIBITORS (OCTOBER)**

Status correct as at 16.10.2018

<b>Category</b>	<b>List of Exhibitors</b>	<b>Booth No</b>
Travel Agents	Transtar Travel Pte Ltd WTS Travel & Tours Pte Ltd The One Travel & Tours Pte Ltd Great Excursion Travel Pte Ltd Nam Ho Travel Pte Ltd	B25 E13 & E21 D19 B19 C11
Resorts & Hotels	A' Famosa Resort Melaka The Haven Resort Hotel - All Suites MU Hotel Ipoh Le Apple Boutique Hotel KLCC Bukit Gambang Resort City Fenix Inn, Melaka	C19 B08 A01 A05 B02 D14
State Tourisms	Sabah Tourism Board Tourism Johor	B04 F07
Others	Atos Wellness Manulife Insurance AIA Insurance Prudential Tripcarte.asia American Express Malaysian Handicraft	B07 B01 F09 D11 C21 D12 B10
Sponsors & Preferred Partners	EEBA / Redemption Counter Unique Event & Exhibition Pte Ltd (SMO) Resorts World Genting Dream Cruises HL Assurance Travel Guide Singapore	G29 & G25 G27 C25 NA C20 A09

Travel Malaysia 2018 (19 - 21 October 2018)  
 Hall 5B, Singapore EXPO Convention & Exhibition Centre  
 Floor Plan Layout (subjected to change)  
 Status Correct as at 7/10/2018



**LEGEND**

- |  |  |
|--|--|
|  Raw Space & Shell Scheme Booth |  Special Shell Scheme Booth for Hotels & Resorts only |
|  Rental Space Booths Available  |  1.5m x 2.5m Rental Space Booths Available            |
|  Booths Reserved                |  Booths occupied                                      |